

## **Personal Data Protection Guidelines**

### **1. INTRODUCTION**

- 1.1. These Personal Data Protection Guidelines are part and parcel of the Agreement between Cool Sheep Technologies s.r.o. and the User. They govern the rules for obtaining and processing the User's personal data, handling cookies and sending commercial offers.
- 1.2. If these Personal Data Protection Guidelines contain capitalized terms which are not defined, these terms have the meanings given in the Terms.

### **2. PERSONAL DATA PROTECTION**

- 2.1. The company adheres to regulations protecting the privacy of Users, especially Act no. 101/2000 Coll., on the protection of data and the amendment of certain acts, as subsequently amended (hereinafter the personal data protection act, or the "PDPA") and does not process personal data beyond the scope permitted by the User.
- 2.2. By entering into an Agreement with the Company, the User grants the Company consent in accordance with the PDPA to process its personal data for the purpose of identifying the User when using Bitport and providing Services. The personal data of the User is processed to the extent of information provided by the User to the Company, or to the extent the Company is authorized by the User to determine such information.
- 2.3. The Company is the administrator and processor of the personal data processed.
- 2.4. Personal data is processed automatically in electronic form.
- 2.5. The Company shall only process personal data for the period during which Services are provided, which for the purposes of this article is considered to be the duration of the Agreement and a period exceeding 30 days after termination of the Agreement for reasons of statistical processing.
- 2.6. The User bears in mind that the Company may be required to provide information about the User to third parties, e.g. government authorities, in accordance with relevant regulations.
- 2.7. According to the PDPA, the User has the right to access and correct its personal data. If the User determines or believes that the Company is processing its personal data in violation of the PDPA, it is entitled to request the Company for an explanation and request that the situation be rectified by contacting the Company at its Contact address or its headquarters at Kaprova 42/14, Staré Město, PSČ: 110 00, Prague 1, Czech Republic. The User is also entitled to contact the Office for Personal Data Protection in the event its rights are violated.

### **3. COOKIES**

- 3.1. The User bears in mind and agrees that Bitport use cookies. Cookies are information which Bitport sends to the User's web browser when using Bitport.
- 3.2. Bitport uses cookies for web analysis. These cookies collect information about how the User uses Bitport. These cookies do not collect information which identifies the User. All information collected in this manner is aggregated and anonymous.
- 3.3. Bitport uses the Google Analytics service provided by Google, Inc. (hereinafter "Google"), which also uses cookies. Information about how the User uses Bitport which is obtained through cookies (including the User's IP address) will be transferred to Google and stored in servers in the

USA. Google will use this information to assess the use of Bitport by the User, to create reports about User activity on Bitport, and to provide other services related to Bitport activity and internet use. Google may also provide this information to third parties, if required by legal regulations or if such third parties are processing information for Google. Google will not combine the IP address of the User with any other data which it has at its disposal.

3.4. Web browsers make it possible to manage cookies, enabling Users to block, delete or deactivate cookies. The User will generally find this function in the browser “Settings” tab. The Company must point out however, that turning off cookies may affect the use of Bitport, and may make certain Services unavailable.

3.5. For additional information about cookies, visit websites such as <http://www.aboutcookies.org>.

#### **4. COMMERCIAL OFFERS**

4.1. The User agrees that the Company can, in accordance with the law, send commercial offers on the products and services of the Company to the User, both to its e-mail or through the Bitport user interface. In the event that the User no longer wishes to receive these commercial offers, it can notify the Company through its Contact.

4.2. The User further bears in mind that Bitport may contain advertising messages and various other communication.